

# PALM BEACH COUNTY SHRM 2024 ANNUAL CONFERENCE SCHEDULE

HR CARES



# 28

May 2024

Tuesday

2:00 PM-3:00 PM

**REGISTRATION BEGINS**

3:00 PM-5:00 PM

**SHEREE WOLLISTON**

Community Impact VP,  
American Heart Association  
PANELISTS FROM  
SCHOOL DISTRICT OF PALM  
BEACH COUNTY AND HCA  
"The Heart of Cultivating  
Workplace Wellbeing"

5:00 PM-6:30 PM

**COCKTAIL RECEPTION**

Heart2Heart: Speed Networking

6:45 PM-7:45 PM

**RICKY BAEZ, JR., MHR, SPHR**

Chief HR Consultant,  
Beaz Learning  
"Nurturing Compassion: Managing  
Conflict in Turbulent Times"

8:00AM-9:00AM **BREAKFAST**

9:00AM-10:00AM

**JOHNNY C. TAYLOR, JR, SHRM-SCP**

President and CEO of SHRM  
"Being a Leader is a  
Gift...HR/SHRM is the Voice of  
all Things Work."

10:30AM-11:30AM

**EMMELIS KEANEY**

Executive Vice President,  
Keane Financial Services  
"Is your employee benefits  
package proposition meeting  
the diversity and inclusion  
demands of the modern  
workforce?"

**BRIAN ANDERSON-NEEDHAM**

Owner, Weapon Brand  
"Media vs. Reality: Ensuring  
Business Safety"

**JOHN MULLER, SPHR, SHRM-SCP**

Director of Growth,  
Gehring Group  
"Let's Talk Talent Retention (Not  
Acquisition) From the Eyes of a  
Recovering TA Leader"

11:45 AM-12:45 PM **LUNCH**

1:00 PM-2:00 PM

**KATIE M. BUSCH, GRP, SHRM-SCP**

VP, Lead Compensation Consultant  
HR Compensation Consultants, LLC  
"Compensation 101"

**DAVID H. NACHMAN, ESQ.**

**SAMANTHA OBERSTEIN, ESQ**

NPZ Law Group  
"Mastering Immigration  
Procedures: Insights on USCIS  
Form I-9 Revisions and Business  
Immigration Investigations"

**COREY SABAN**

Communications & Media Strategist  
CS Media Works  
"It's Not If. It's When. Dealing With  
The Media In A Crisis."

# 29

May 2024

Wednesday

6:30 AM-7:30 AM

**REGISTRATION BEGINS**

7:30 AM-8:30 AM

**DR. TANYA PAWLOWSKI, PHD**

Sr. Director of Business Dev  
Nova Southeastern University  
"The Digital Footprint Effect: A  
Grounded Theory on the  
Influence of Social Media on  
Human Resource Managers'  
Hiring Decisions"

**GINA NELSON**

CEO/Founder  
Consultative HR  
"Leadership Development: The  
Blueprint For Building  
Tomorrow's Leaders"

**KATIE CORUM, MBA, PHR, SHRM-CP**

CEO & President  
SOAR HR Consulting  
Data-Driven Decisions:  
"Unlocking the Power of HR  
Metrics in Shaping Business  
Strategy"

# PALM BEACH COUNTY SHRM 2024 ANNUAL CONFERENCE SCHEDULE

HR CARES



**29** May 2024  
Wednesday

2:15 PM-3:15 PM

**MEGAN L. JANES, ESQ.**

Partner, Fisher Phillips  
"Supporting Employees and the  
Business Through the  
FMLA/ADAA Process"

**TAMMY DAVIDSON**

Executive Vice President, Client Services  
Right Management  
"Rehumanizing the Workplace: HR  
Strategy for Retention, Engagement and  
Culture"

**RITA M. BROADWAY**

Chair, Florida Committee  
Dept of Defense-ESGR  
"Employer's Contributions to  
Our National Defense:  
Understanding USERRA and  
ESGR's vital role"

4:45 PM-5:45PM

**WRAP UP & ANNOUNCE  
RAFFLE WINNERS**

3:30 PM-4:30 PM

**KELLY MERBLER**

Leadership Development Consultant,  
The Kelly Merbler Company  
"Love as a Leadership Superpower:  
Unlocking Potential and Inspiring  
Excellence"

4:45 PM-5:45PM

**LINDSAY MASSILLON, ESQ.**

Partner, Partner at Weiss Serota  
Helfman Cole & Bierman  
"Retain Talent and Reduce Risk:  
A How-To On Accommodating  
Employees with Mental Health  
Disabilities"

**BLAKE E. COHEN, MS**

The Workplace Wonderer Podcast  
"The Empathy Unleashed: When  
Understanding Breeds Productivity"

**ANDREA HOFFER**

Certified AI Consultant  
aha! Talent Experts  
"AI-Powered Recruitment: Harnessing  
Chatbot Technology for Value-Driven  
Talent Acquisition"