



Q1: What meals are included in my registration?

A1: On Tuesday May 28th, the cocktail hour will include a selection of Hors D'oeurves and a Pasta Bar and a drink ticket (for soda/beer/wine) with the ability to purchase other cocktails/beverages. On Wednesday May 29th we will have a continental breakfast which will include breakfast sandwiches. For lunch, we will be having a Plated Churrasco Skirt Steak Salad/Bread/Dessert. And, later in the afternoon, we will have some snacks including soft pretzel bar.

Q2: Will there be any breaks between sessions?

A2: We will have a fifteen-minute break in between our general and concurrent sessions to allow attendees time to visit with sponsors, network with fellow conference goers, and get to their designated location timely. It will be important to arrive at your conference concurrent sessions on time to minimize disruptions to the presentations, and as there will be limited seating in each concurrent session room per the Fire Codes.

Q3: Are there any limitations to attending any of the sessions?

A3: The Conference organizers reserve the right to close sessions to attendees when either the maximum number of attendees has been reached, or when accessing the presentation will create a disruption to the presentation and/or the Speaker requests to not allow late arrivals. Attendees need to attend the full session in order to be able to claim attendance and get PDC credit.

Q4: Is there a charge for parking?

A4: The parking fee is included in your Conference Registration, and we have requested that the gates be left open to allow for ease with your entry and exit. If the gates are closed when leaving, push the 'Help' button, and the Front Desk will open the gate.

Q5: Will there be free Wi-Fi?

A5: Yes, the Marriott will provide us with complimentary Wi-Fi. The conference check-in desk can provide you with access information during the conference.

Q6: Where can I find the conference schedule and agenda?

A6: The conference schedule and agenda may be found on the PBC SHRM website, you will have access to the schedule on the Conference App and you will also receive a schedule in your conference bag when you arrive at the conference.

Q7: Where do I find session materials?

A7: The powerpoint presentations for each Concurrent Speaker's presentation may be obtained directly from each Speaker. If a speaker has materials to distribute, they will provide them at the time of the session or they will advise us to make them available after the conference.

Q8: What are Keynote Sessions?

A8: We will be enjoying three (3) Keynote presentations during our 2024 Annual Conference. Keynote Sessions are one-hour presentation sessions that are open to all attendees and will be presented in the Regency Ballroom. You will receive 1 PDC for each of the Keynote presentations. We are honored to have Keynote presentations offered by Efrain "Ricky" Baez, Kelly Merbler, and our featured Keynote address will by given by Johnny C. Taylor, Jr., President/CEO of SHRM.

O9: What are Concurrent Sessions?

A9: The conference will offer a total of fifteen (15) Concurrent Sessions which are one (1) hour each. We will have five (5) time slots on Wednesday, May 29th, with three (3) concurrent sessions to choose from for each of the five (5) time slots. These time slots go from 7:30am-8:30am, 10:30am-11:30am, 1:00pm-2:00pm, 2:15pm-3:15pm and 4:45pm-5:45pm. By the end of the conference, you will have been able to enjoy a total of five (5) Concurrent sessions because you can only see one session per time slot.

Q10: What is the Pre-Conference Workshop?

A10: On Tuesday, May 28, the American Heart Association will conduct a 2-hour workshop which is worth 2 PDCs highlighting the Well-being Works Better™ initiative. Rising rates of stress and burnout among the U.S. workforce have led to negative health consequences, stifled productivity, and significant turnover. When compounded with everyday strain, like financial instability or mental and physical health concerns, these workplace stressors can exact a dangerous toll. The American Heart Association is working alongside business leaders and wellness champions to change this norm, and help advance cardiovascular health for all, by providing employers with the resources and best practices they need to create a science-backed culture of health and wellbeing. You will learn from a panel of local HR leaders how to address employee wellbeing and walk away with tools and resources to begin addressing this important issue in your workplace.

Q11: Are the programs approved for HRCI or SHRM certification?

A11: All sessions have been approved for both SHRM and HRCI certification PDC credits. Attendance in the relevant sessions is required in order to claim the PDCs. We also have several sessions that are specifically approved for HRCI's required Business Credit. If you attend the Pre-Conference Workshop, all 3 Keynote presentations, and the 5 available Concurrent Sessions, you can earn 10 PDC's. If you purchase the post-conference video platform for an additional \$25, you may earn up to an additional 10 PDC's when you watch the presentations (and provide the sessions password) for the sessions that you missed from the conference, totaling 20 PDCs.



Q12: Are any of the programs that are HRCI certified approved for Business credit?

A12: To ensure that those seeking HRCI recertification could maximize their ability to get business credits, we scheduled one business credit opportunity per session. The following sessions may be attended for business credit:

<u>Tuesday May 28, 2024</u>

·PM Keynote: Nurturing Compassion: Managing Conflict in Turbulent Times (Ricky Baez)

Wednesday May 29, 2024

- ·Session 1: The Digital Footprint Effect: A Grounded Theory on the Influence of Social Media on Human Resource Managers' Hiring Decisions (Dr. Tanya Pawlowski)
- ·AM Keynote: Being a Leader is a Gift...HR/SHRM is the Voice of all Things Work." Johnny C. Taylor, Jr.
- ·Session 2: Let's Talk Talent Retention (Not Acquisition) From the Eyes of a Recovering TA Leader (John Muller)
- Session 3: It's Not If. It's When. Dealing With The Media In A Crisis (Corey Saban)
- ·Session 4: Rehumanizing the Workplace: HR Strategy for Retention, Engagement and Culture (Tammy Davidson)
- ·Session 5: Empathy Unleashed: When Understanding Breeds Productivity (Blake Cohen)

Q13: Can I cancel, transfer or get a refund for my registration?

A13: As communicated on our website, cancellations received on or before March 1, 2024 will be assessed at \$50.00 administrative fee. Registration is nonrefundable after March 1, 2024 but may be transferred to another individual to attend the 2024 PBC SHRM conference until April 24, 2024. We will allow a one-time registration transfer to another individual at the same membership status at no charge. If a price difference exists due to a different membership status the new attendee is responsible for paying the difference. Registration is nontransferable and nonrefundable after April 24, 2024. All cancellation requests must be in writing. Send your cancellation request to conferencechair@pbcshrm.org

Q14: Can I still register and pay on the conference days?

A14: If there is still room available on the day of the Conference, we will allow individuals to 'walk-in' and register for the full conference regardless of the number of days in actual attendance. The member rate for walk-in registration is \$495 and the non-member rate is \$545.

Q15: What is the post-conference video platform?

A15: Conference Attendees will have the opportunity to purchase previously recorded sessions from the concurrent speakers and recordings of our keynote speakers at the Conference for an additional \$25. Please note that non-attenders will be assessed full price for the conference plus the \$25 fee as well. Listen for opportunities to purchase the platform during the conference. After the conference, an email announcement will be sent when the site is live. Again, the video platform will allow the Attendee to get up to 10 more PDC's, in addition to the 10 PDC's that are available from attending the conference.

Q16: Do you have a block of rooms to stay overnight on May 28 or May 29? A16: We arranged a special room block with discounted rates exclusively for our attendees, however the deadline for registration was April 16, 2024. To check on the current room rates, call Marriott Reservations at 800-228-9290 or 561-833-1234.

Q17: When will the Conference app be available?

A17: Instructions to download the app will be emailed to registered attendees two weeks prior to the conference and will remain available for up to 30 days after the conference.

Q18: If I require special accommodations or have dietary needs, who should I contact?

A18: Prior to the first day of the Conference, it would be ideal for you provide us with any special needs to requests to make your conference experience a great one! You can submit your requests/needs to

ConferenceChair@PBCSHRM.org. In addition, when you register for the Conference, you were asked to provide any special dietary needs. Should you have any questions, please feel free to reach us at this email address.